

**City of Del Mar**  
**Top 25 Sales Tax Producers**  
**(Miscellaneous Information)**  
**Current Fiscal Year and Ten Years Ago**

Fiscal Year 2018-2019		Fiscal Year 2009-2010	
Taxpayers	Business Type	Taxpayers	Business Type
1 Banana Republic	Retail clothing	Americana Restaurant	Restaurant
2 Barretts Sales *	Retail	Banana Republic	Retail clothing
3 Bretts's Blue Ribbon Foods *	Food service	Board and Brew Restaurant	Restaurant
4 Brigantine	Restaurant	Brigantine Restaurant	Restaurant
5 Chicken Charlie's Restaurant *	Restaurant	Bully's Restaurant	Restaurant
6 Del Mar Blue Print	Printing	Chico's Fashions	Retail clothing
7 Il Fornaio (Del Mar Cucina Italiana)	Restaurant	Del Mar Blue Print	Printing
8 Del Mar Pizza and Pasta	Restaurant	Del Mar Rendevous	Restaurant
9 Del Mar Rendezvous	Restaurant	Del Mar Thoroughbred Club	Horse racing club
10 Del Mar Thoroughbred Club *	Horse racing club	Dexter's Deli	Food service
11 Dexter's Deli	Food service	En Fuego Cantina & Grill	Restaurant
12 En Fuego Cantina & Grill	Restaurant	Epazote A Baja Bar & Grill	Restaurant
13 Jake's Del Mar	Restaurant	Gary's Studios	Retail clothing
14 Kaaboo *	Retail	Il Fornaio	Restaurant
15 Kearny Mesa Acura *	Retail	Jakes	Restaurant
16 L'Auberge Hotel	Hotel	Jimmy O's	Restaurant
17 Mattress Firm *	Retail	JR Resources	Marketing service
18 Pacifica del Mar Restaurant	Restaurant	L'Auberge Hotel	Hotel
19 Premier Food Services *	Food service	Miwall Wholesale Ammo	Recreation Products
20 Sbicca an American Bistro	Restaurant	Pacifica Del Mar	Restaurant
21 Shinbashi Restaurant Group	Restaurant	Poseidon Restaurant	Restaurant
22 Spectrum at Kaaboo *	Retail	Premier Food Services	Food service
23 The Poseidon on the Beach	Restaurant	Rusty Surfboard	Retail
24 Viewpoint Brewing Co.	Food service	Sbicca An American Bistro	Restaurant
25 Zel's Del Mar	Restaurant	State of California	Government
<b>Percentage of total sales tax collected</b>	<b>68.70%</b>		<b>68.49%</b>

Note: The names are listed in alphabetical order and not by sales tax volume.

Source: Muniservices, LLC

\* These sales tax producers are intermittently conducting business in the Del Mar Fairgrounds.

**City of Del Mar  
Top Ten Principal Employers  
Current Year and Prior Year**

Employer <sup>(1)</sup>	Business Type	2019		2018	
		Number of Employees	Percent of Total Employment	Number of Employees	Percent of Total Employment
Del Mar Thoroughbred Club <sup>(3)</sup>	Horse racing club	45 - 903 <sup>(3)</sup>	36.12% <sup>(3)</sup>	115	4.60%
L'Auberge Del Mar Resort Spa	Resorts	172	6.88%	250	10.00%
Jake's Del Mar	Restaurant	119	4.76%	110	4.40%
Brigantine Seafood Restaurant	Restaurant	100	4.00%	100	4.00%
Poseidon Restaurant	Restaurant	98	3.92%	50	2.00%
Pacifica Del Mar	Restaurant	72	2.88%	65	2.60%
Il Fornaio	Restaurant	65	2.60%	100	4.00%
Sbicca An American Bistro	Restaurant	47	1.88%	50	2.00%
Winston School of San Diego	Private School	37	1.48%	50	2.00%
En Fuego Cantina & Grill	Restaurant	36	1.44%	50	2.00%
Total Top Ten Employers		<u>1,649</u> <sup>(3)</sup>		<u>940</u>	
Total City Employment <sup>(2)</sup>		<u>2,500</u>		<u>2,500</u>	

Notes:

- (1) Represents non-governmental employers.
- (2) Total City employment provided by the State Employment Development Department (EDD) - Labor Market Information Division.
- (3) Total number of employees fluctuates because of seasonal employees hired during the San Diego County Fair event. Calculation was based on the highest number from the range.

Source: infoUSA; phone survey by City staff for year 2019