



City of Del Mar

Campaign Sign Information

Campaign signs are a type of temporary sign that is regulated by Del Mar Municipal Code Chapter 30.84-Signs. Per the Del Mar Municipal Code, temporary signs are signs that are maintained for 60 days or less. Temporary signs are limited in size (as measured on one side of the sign) to a maximum area of 5.5 square feet for each individual dwelling unit in residential zones and a maximum of 6 square feet for each individual business in commercial zones.

Campaign signs may be placed on private property in residential zones or in the right-of-way adjacent to residential private property in locations that otherwise appear to be within private yards, typically located between the residential unit and the street.

Sign must be placed by the property's occupant or with their permission and must meet the criteria below:

1. No part of the sign shall encroach into paved areas of streets, bike lanes, or sidewalks, unpaved walking areas, traffic circles, or center medians.
2. The sign shall not block vehicular or pedestrian sight lines, or otherwise conflict with the public health and safety.
3. The sign shall not be located on the public beach or within an environmentally sensitive area such as the beach, coastal bluffs, lagoon, or wetlands.
4. Signs may not be placed on City-owned parcels (such as parks) or attached to utility poles, streetlights, trees, or traffic or parking signs.

Please refer to [Del Mar Municipal Code Chapter 30.84- Signs](#) for complete regulations.

Additionally, per [Del Mar Municipal Code Section 2.16.050- Identification of Source of Campaign Material](#), "when placing advertisements on large signs, as defined by Title 2, Section 18450.1(a) of the California Code of Regulations, City Council candidates and candidate-controlled committees shall make their advertising disclosures as if formed as independent expenditure committees under Government Code Sec. 82013(b)."